

Ruthie's CAFE 2025 Impact



More THAN THE MEALS WE SERVED

This past year was about the moments we witnessed:



A Fellow gaining confidence on the register



Customers becoming regulars (and then friends)



A new beginning, a new routine, and a first paycheck



A team learning what's possible when someone believes in them



Belen has been a beloved part of the Ruthie's family for nearly seven years. She's grown into a talented barista and is our new co-general manager. She's even brought a piece of herself to the menu with her homemade salsa—now a guest favorite.

Belen brings warmth, pride, and positivity to every shift, and she's always up for a new challenge. Her dedication, enthusiasm, and incredible spirit make Ruthie's a better place every day.

Since 2011, Ruthie's for Good has been about more than serving food—we exist to serve people. Last year marked an exciting milestone as we celebrated the opening of our brick-and-mortar **Ruthie's Cafe** in March. Located in South Dallas, Ruthie's Cafe is a mission-driven nonprofit where every meal fuels second chances through the **Ruthie's Fellows Program**, creating job training and fresh-start employment opportunities in partnership with **Unlocking Doors**. Proceeds from the Cafe benefit **St. Philip's School and Community Center**, helping fund programs that strengthen our community.

Here's what impact looks like after one year of serving South Dallas, one sandwich at a time:



54.4k+

individual items sold



17k+

cheesy smiles (meals) served



3.3k+

pounds of cheese used



62.2k+

slices of cheese used



21.5k+

hours of Second Chance employment



Infinite

love for our South Dallas neighbors



Over 365

days as proud neighbors with St. Philip's School and Community Center

Ruthie's Cafe is proof that good food can do good work and that opportunity can be built into everyday life.

THE FAN Favorites



Crazy Chicken



Turkey Trot



The Boss